



SPONSORSHIP PACKAGES

Sponsor Registration Deadline: Sept. 01, 2020

SATURDAY, SEPT. 19, 2020

MAIN PLAZA | BOERNE, TX | 8:00 A.M.

BE A PART OF AID THE SILENT'S 5K WALK/RUN

\$5,000 Presenting Sponsor

(1 more available)

- Aid the Silent's 5K presented by your company (official race title to be used in all marketing)
- Recognition & opportunity to speak at the 5K
- Present winner awards
- Race packet insert
- Table/booth at race (up to 10 x 10)
- Prominent logo/official race title across the top of starting line banners
- Logo/official race title on T-shirts
- Logo/official race title on registration form
- Logo/official race title on e-blast
- Logo/official race title on signs throughout course indicating "Presented by: YOUR COMPANY NAME"
- Logo/official race title on social media welcome shoutout
- Logo on official 5K website
- First choice to repeat presenting sponsorship in 2021
- 10 free race registrations
- 3 official race T-shirts

\$2,500 Platinum Sponsor

- Recognition at the 5K
- Race packet insert
- Table/booth at race (up to 10 x 10)
- Logo starting line banner
- Logo/official race title on signs throughout course indicating "Platinum sponsor: YOUR COMPANY NAME"
- Logo on T-shirts
- Logo on e-blast
- Logo/official race title on social media welcome shoutout
- Logo on official 5K website
- 5 free race registrations
- 2 official race T-shirts

\$1,000 Gold Sponsor

- Recognition at the 5K
- Race packet insert
- Table/booth at race (up to 10 x 10)
- Logo on starting line banner
- Logo on T-shirts
- Logo on e-blast
- Logo on official 5K website
- Logo/official race title on social media welcome shoutout
- 2 free race registrations
- 1 official race T-shirt

\$500 Silver Sponsor

- Recognition at the 5K
- Table/booth at race (up to 10 x 10)
- Logo on starting line banner
- Logo on T-shirts
- Logo on e-blast
- Logo on official 5K website
- 1 free race registration

\$250 Bronze Sponsor

- Table/booth at race (up to 10 x 10)
- Logo on starting line banner
- Logo on T-shirts
- Logo on official 5K website

All proceeds will benefit Aid the Silent, a Texas based nonprofit created to provide information about living in today's society as a deaf or hard-of-hearing individual, to learn about Jesus, and to inspire people to embrace their differences. Aid the Silent helps deaf and hard-of-hearing children and teens receive equal access to opportunity by providing financial assistance to enhance communication methods; gain access to education resources; and to improve their overall health, both mental and physical, that leads to individual growth socially, educationally and spiritually.

See other side for sponsor application form ▶

\$600 Photo Booth Sponsor

- Company logo on all photos
- Logo on starting line banner
- Logo on T-shirts
- Logo on official 5K website

Can't be a sponsor but still want to participate?

Here are other ways for you to participate and help support Aid the Silent.

Non-Sponsor Vendor Booth

\$50 donation to Aid the Silent

Race Packet Insert Inclusion

\$30 donation to Aid the Silent

Raffle items

Service, product, or admission (*items are tax deductible*)

In-Kind donations needed:

Sponsorship includes: Logo on starting line banner, T-shirt, official 5K website and opportunity to include raffle item.

- Signage
- Music/DJ equipment and service
- Portable restrooms
- Water/Gatorade for participants
- Fruit for participants
- Coffee for participants
- Breakfast (e.g. tacos, donuts, pancakes) for participants
- Event participant's bags (with 5K logo and your company logo)
- Participant's awards/medals
- Photography services
- Videography services

Please inquire on availability.

Fill out completely and return

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Booth size: Up to 10x10

(Vendors must provide their own tent, table and chairs. Tents must be secured. If you need electricity, you must supply your own generator.)

Business/Organization Name

Contact Name

Address

Phone

Email

Sponsorship level

Method of Payment Check Cash Credit Card

Visa MasterCard Discover American Express

Name as it appears on credit card

Card Number

Exp. Date

CVV

Billing Address of Credit Card Holder

Will you be having a booth at the 5K? Yes No

Crafts Product/Service Information

Other _____

Applicant Signature

Date

Print Name

PAYMENT

Pay by check:

Please make all checks payable to Aid the Silent and mail to: Aid the Silent 34910 IH-10 West, #701, Boerne, TX 78006

Check memo: 5K Sponsorship

Pay by credit card:

By supplying the following information, your credit card will be charged for the full fee, as per your application, upon your acceptance as a sponsor for the 2020 Aid the Silent 5K race.

Contact info@aidthesilent.com or 830-249-1744.

Submit payment and form by 9/1/20 to: Aid the Silent 34910 IH-10 West, #701 Boerne, TX 78006.

Email your company logo in .ai or .eps format to kathy@aidthesilent.com. Aid the Silent is a 501(c)3 organization.